

REP HEADLINE# 6383869 TRF# 337656 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.04
*** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA REP. # OFF. # 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6383869 CLASS: NATL. LOCAL REGIONAL
PRDCT RAJA 10/19 EST#324 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT19/12 OCT25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 10.04

REP: TO JEN
FR LINDSEY FOR CHERYL
ADDED LINES
TTLS \$25,300
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	A		600P-700P	30		\$1,500.00	10/21	10/21	1		SUN	1
27	A		1000P-1100P	30		\$1,800.00	10/25	10/25	1		THU	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 324												
PROGRAM : BLACK/GOLD												
PROGRAM : ROCK												
OCT/12 25300.00												
CONTRACT TOTAL 25300.00												
TOTAL SPOTS 27												

25328
J

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$68,750 WPXI 32% KDKA 40% WTAE 25% WPGH 3% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE